

MASTER POINTS HACKING

*It all comes down to **two** simple skills.*

EARN SMART. REDEEM SMARTER. TRAVEL BETTER.

1

EARN POINTS

Earn as many valuable points as possible by spending the money you **already** spend.

-  Credit card welcome bonuses
-  Everyday spending on the right cards
-  Shopping portals like Rakuten
-  Credit card offers & promotions
-  Dining & travel loyalty programs
-  Referral bonuses
-  Special promotions & limited-time offers

GOLDEN RULE:
Never spend money just to earn points.

2

USE POINTS

Maximize the value of your points by redeeming them strategically for the **best possible value**.

-  Transfer points to airline & hotel partners
-  Book premium cabin flights for less
-  Redeem hotels during peak travel times
-  Take advantage of transfer bonuses
-  Compare redemption options before booking
-  Avoid low-value redemptions

GOLDEN RULE:
Don't ask, "How many points does it cost?" Ask, "How much value am I getting?"

THE SECRET FORMULA

Great travel comes from combining smart earning with smart redemptions.

THE DIFFERENCE IS STRATEGY.



300,000 points redeemed poorly
= **\$2,000 in travel**



300,000 points redeemed strategically
= **\$8,000–\$15,000+** in travel